

NTK

50°6'14.083"N, 14°23'26.365"E

Národní technická knihovna

National Library of Technology

Academic Online Presence

Eva Karbanová, Naděžda Firsová

May 2022

National Library of Technology

Outline

- Academic online presence
 - Why be present online as a researcher?
- Online tools for making your research outputs more visible
- Tools for managing your online academic identity
- Author identifiers

**Why is online presence/visibility important
when working in academia?**

Why is online presence important when working in academia?

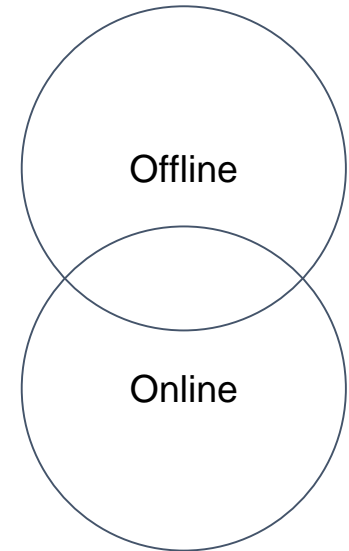
- **Career management:** having control over your overall online image and providing relevant and easy to find information to:
 - Prospective employer
 - Potential collaborators
 - People interested in your work
- **Economic reasons:** providing relevant and easy-to-find information for grant proposal investigators/reviewers, tenure committees (list of publications, projects, impact)
- **Idealistic reasons**
 - Transparency (drawing from public funds=being a public figure)
 - Public engagement (promoting scientific problems and topics; research impact on our daily lives)
- ...

What makes you visible in academia?

Research outputs/activities:

- Publications (accessibility, OA)
- Conferences
- Research projects, contract research
- Teaching materials
- Networking (both online and offline)
- Internships
- Communicating science with public
- ...
- Distinguish yourself (academic identifiers, profiles, webpages)

Researcher's activities



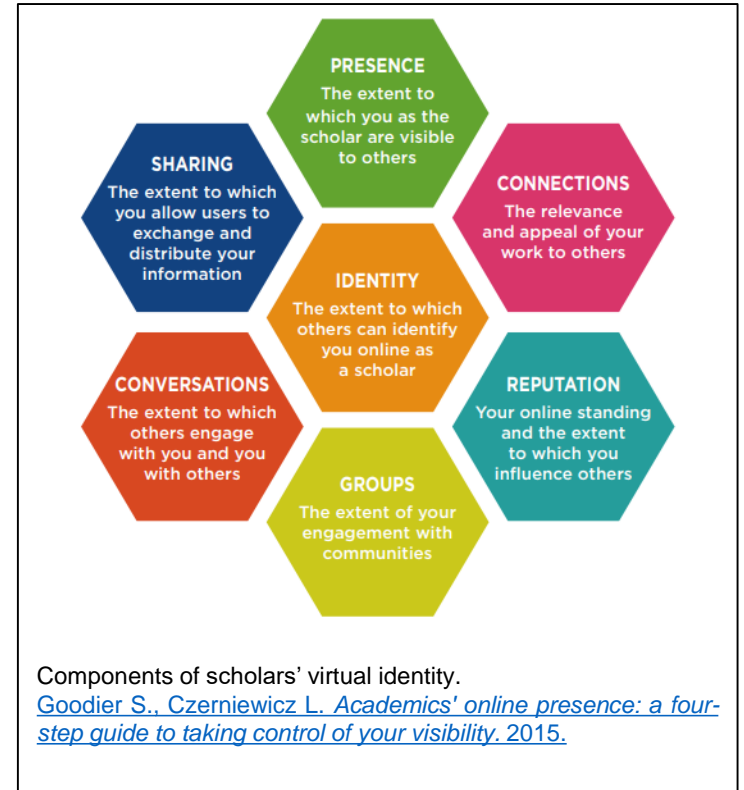
Online presence

Digital footprint

- Active contribution and interaction
- Anything you create and post
- It is good to keep working on it (lifelong process)

Digital shadow

- Content about you posted by others
- Information about you collected and processed automatically
- Necessary (and difficult) to control



Assessing and improving your online presence

Assessing and improving your academic online presence

1. Assess your current online presence

- Do a general Google search and look for your scholarly outputs in Google Scholar. Are you and your outputs easy to find online?
- Track your **metrics**
 - Citation metrics ([h-index](#),...)
 - [Altmetrics](#): measure your online impact in alternative ways, such as bookmarks of your articles in Mendeley, mentions in blogs, tweets containing links to your publications ([impactstory.org](#))
 - Other: ResearchGate.net stats, Academia.edu analytics, blog statistics...

2. Your profile as an individual

- Decide where and how actively you want to be present
 - Is there something mandatory or recommended by your institution?
 - Are there any habits you observe for others in your field?
 - Do you have all your online profiles under control and **updated**?
- Personal website
 - Do you have a webpage at your faculty/department that contains your brief biography?
 - Personal website: can be beneficial for establishing your academic profile to show your specific skills and interests that you can offer and stand out e.g. in the job market
- Is your [academic CV](#) up to date and ready?

3. Improve your availability of your outputs; share them and communicate

- Choose journals and conferences carefully
 - Avoid [predatory journal and conferences](#)
 - Be familiar with the concept of [Open Science](#)
- Use institutional repository for your articles and data to protect them
- You can create [and share](#) more content mentioning your research activities
 - Research articles ([how to promote](#) them)
 - Popular articles, institutional bulletin, university press
 - [Podcasts, vlogs, blogs, social media site of your project, ...](#)
- [Develop your academic network](#) and communicate
- Strictly divide your personal and professional life
 - Consider audience, show that you are serious about your work

Academic online presence: tools

- Author identifiers ([ORCID](#), [ResercherID \(Publons\)](#), [Scopus ID](#))
- Academic profiles ([Google Scholar](#), [Publons](#))
- Personal academic website
- Academic CV ([examples of academic career materials](#))
- Academic social media ([ResearchGate](#), [Academia.edu](#))

- [LinkedIn](#)
- Other social media
- Searching results

Academic profile example: Prof. Jiří Matas, FEE CTU

- [Google Scholar Profile](#) & Google results
- [Academic webpage](#)
- [ResearchGate](#)



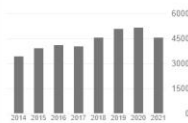
Jiri Matas

Professor, Czech Technical University
Verified email at cmp.felk.cvut.cz - [Homepage](#)
computer vision image processing pattern recognition machine learning

[FOLLOW](#)

Cited by [VIEW ALL](#)

	All	Since 2016
Citations	55007	27544
h-index	85	64
i10-index	246	165



Public access [VIEW ALL](#)

2 articles not available 27 articles available

Based on funding mandates

Co-authors [VIEW ALL](#)

- Josef Kittler
University of Surrey
- Ondrej Chum
CMP, CTU in Prague

TITLE	CITED BY	YEAR
On combining classifiers J. Kittler, M. Hatef, R.W. Duin, J. Matas IEEE transactions on pattern analysis and machine intelligence 20 (3), 226-239	7152	1996
Robust wide-baseline stereo from maximally stable extremal regions J. Matas, O. Chum, M. Urban, T. Pajdla Image and vision computing 22 (10), 761-767	5988	2004
A comparison of affine region detectors K. Mikolajczyk, T. Tuytelaars, C. Schmid, A. Zisserman, J. Matas, ... International journal of computer vision 65 (1), 43-72	4157	2005
Tracking-learning-detection Z. Kalal, K. Mikolajczyk, J. Matas IEEE transactions on pattern analysis and machine intelligence 34 (7), 1409-1422	3931	2011
XM2VTSDB: The extended XM2VTS database K. Messer, J. Matas, J. Kittler, J. Lantini, G. Maitre Second International conference on audio and video-based biometric person ...	1629	1999
The visual object tracking vol2015 challenge results M. Kristan, J. Matas, A. Leonardis, M. Felsberg, L. Cebrian, G. Tronard, ... Proceedings of the IEEE international conference on computer vision ...	1719	2015
Pn learning: Bootstrapping binary classifiers by structural constraints Z. Kalal, J. Matas, K. Mikolajczyk 2010 IEEE Computer Society Conference on Computer Vision and Pattern ...	1469	2010
Matching with PROSAC-progressive sample consensus O. Chum, J. Matas 2005 IEEE computer society conference on computer vision and pattern ...	1238	2005



jiri matas

[All](#) [Images](#) [Maps](#) [News](#) [Videos](#) [More](#) [Settings](#) [Tools](#)

About 220,000 results (0.43 seconds)

[https://cmp.felk.cvut.cz/~matas/](#)

Jiri Matas - Center for Machine Perception

Yash Patel, Michal Busta, Lukas Neumann and Jiri Matas, L. Neumann and Matas J.: Efficient Scene Text Localization and Recognition with Local Character ...

<http://scholar.google.com/citations>

Jiri Matas - Google Scholar

Jiri Matas, Professor, Czech Technical University, Verified email at cmp.felk.cvut.cz - ... K. Mikolajczyk, T. Tuytelaars, C. Schmid, A. Zisserman, J. Matas.

https://cs.wikipedia.org/wiki/Jiří_Matas [Translate this page](#)

Jiří Matas - Wikipedia

Tento článek je o českém vědci v oboru využití počítačů. O českém fyzikovi (1936–2015) pojednává článek Jiří Matas (fyzik) prof. ing. Jiří Matas, ...

<https://www.nth neuron.cz/person/jiri-matas/>

Jiri Matas | NF Neuron

Professor Matas works at the Center for Machine Perception, Technical University in Prague. His research focuses on computer vision, recognition, machine learning and sequential decision making.

<https://www.sites.cz/technika/jiri-...> [Translate this page](#)

Jiri Matas [x](#) [+](#)

<https://cmp.felk.cvut.cz/~matas/>

Jiri MATAS

[My old home page at U. of Surrey](#)

Professor
[The Center for Machine Perception](#)
[Department of Cybernetics](#)
[Faculty of Electrical Engineering](#)
[Czech Technical University, Prague](#)

Karlovo náměstí 13, 121 35 Praha 2, Czech Republic
Office: G1 (building G, room 1), see [map](#)
Tel.: +420-603-140180, Fax: +420-2-24357385
E-mail: surname@cmp.felk.cvut.cz
ORCID: 0000-0003-0863-4844

CV: [Publications](#) [Demos](#) (mostly outdated) [Awards](#) [Students](#)

Teaching: Pattern Recognition, Digital Image Processing, Computer Vision Methods, [Vision and Sports Summer School](#)

Service: Editor-in-Chief of IJCV, Associate Editor-in-Chief of IEEE PAMI (2009-2013), Programme Chair ECCV'04, ECCV'16, CVPR'07, General Chair CVPR'22, ECCV'22.

Research: Visual recognition, Tracking, Image Retrieval, Sequential decision-making, Pattern recognition, Wide-baseline Matching, RANSAC, Face detection and recognition, Biometric authentication, Colour-based recognition, Hough Transform.

Awards: 2019 [Honorable Mention for Outstanding Contribution Award](#), @ [GCCR](#), 41st German Conf. on Pattern Recognition,
R. Rozumnyj, J. Kotera, F. Sroubek J. Matas: Non-Causal Tracking by Deblating
2017 **Best paper award**, 3rd International Workshop on Robust Reading @ Asian Conf. on Comp. Vision, M. Busta, Y. Patel, J. Matas: E2E-MLT: An Unconstrained End-to-End Method for Multi-Language Scene Text



Jiri Matas

Czechoslovakian scientist

Born: August 6, 1964 (age 56 years)

Edited works



Author identifiers

Author identifiers

Features	ORCID (Open Researcher & Contributor ID)	ResearcherID (Publons)	Scopus Author Identifier
How to get author identifier?	Create your profile at orcid.org . You can join all your author IDs in ORCID.	Create your author identifier (ResearcherID) on Publons and import your publications from the Web of Science.	Author identifier will be generated automatically if you have at least one publication in Scopus. You can edit author profiles (Edit profile tool) or using Author Feedback Wizard or Support. Merging profiles is possible on the results page.
How to link your publication with your ID?	You can import from many platforms (WoS, Scopus, arXiv) or add manually.	Manage via Publons*: You can import your citations from Web of Science, ORCID, via DOI or add them manually.	Imported automatically from Scopus, add manually in Edit profile.
Supporting platforms	Open non-profit initiative	Web of Science	Scopus

- Link all papers published under different variants of your name.
- Distinguish papers written by other authors with the same name.
- Create your author profile.

* Publons profiles will be moved into the Web of Science in April-May 2022.

ORCID

- [ORCID](#) (Open Researcher and Contributor ID)
- Features: ORCID identifier registration, profile administration, and searching for other researchers
- Free of charge
- [Link your ORCID profile](#) to your institutional or social media profiles and use several options to [sign into ORCID](#)

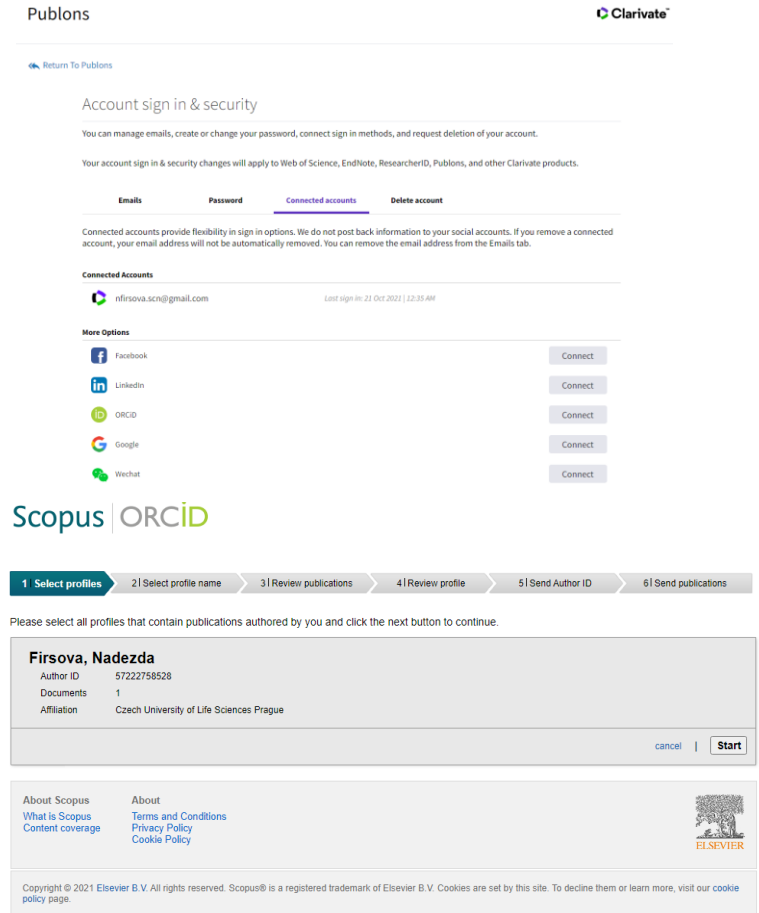
The screenshot displays the ORCID profile for Nadezda Firsova. The profile includes the following sections:

- ORCID ID:** <https://orcid.org/0000-0003-1288-2103>
- Country:** Czech Republic
- Keywords:**
- Websites & Social Links:**
- Other IDs:** Scopus Author ID: 57222758528, ResearcherID: ABB-3534-2021
- Emails:** n.firsova.scn@gmail.com, n.firsova420@gmail.com
- Biography:** National Library of Technology; Prague, CZ (2019-06 to present); Librarian (User: Support team)
- Employment (1):** National Library of Technology; Prague, CZ (2019-06 to present); Librarian (User: Support team)
- Education and qualifications (3):**
- Invited positions and distinctions (0):**
- Membership and service (0):**
- Funding (1):** The Potential of Blockchain Technology in the Czech Republic in the Context of European Agricultural and Food Policies (2020-04 to 2021-03); Grant: GRANT_NUMBER: 2020A0016
- Works (2 of 2):**
 - Economic perspectives of the Blockchain technology: Application of a SWOT analysis; Перспективы Технологии Блокчейн В Аграрном Комплексе: Swot-Анализ (2021); Journal article; DOI: 10.18532/2073-6606-2021-19-1-78-90; EID: 2-e2.0-85104000128; Part of ISSN: 24104531 20736606
 - BLOCKCHAIN TECHNOLOGY PERSPECTIVES IN FOOD SUPPLY CHAIN (2021); conference paper; DOI: 10.7441/dokbat.2020.12

Example of ORCID profile

ORCID

- Add your [other identifiers to your ORCID record](#)
- Add your papers via Search & link wizards, DOI or manually
- [Visibility settings](#)
- Use “[trusted organizations](#)” for managing ORCID records
- Be aware of the [ORCID Trust program](#)



Publons Clarivate

[Return To Publons](#)

Account sign in & security


You can manage emails, create or change your password, connect sign in methods, and request deletion of your account.

Your account sign in & security changes will apply to Web of Science, EndNote, ResearcherID, Publons, and other Clarivate products.






Emails	Password	Connected accounts	Delete account
--------	----------	--------------------	----------------

Connected accounts provide flexibility in sign in options. We do not post back information to your social accounts. If you remove a connected account, your email address will not be automatically removed. You can remove the email address from the Emails tab.

Connected Accounts

 r.firsova.scnj@gmail.com	Last sign in: 21 Oct 2021 12:35 AM
--	------------------------------------

More Options

 Facebook	<input type="button" value="Connect"/>
 LinkedIn	<input type="button" value="Connect"/>
 ORCID	<input type="button" value="Connect"/>
 Google	<input type="button" value="Connect"/>
 Wechat	<input type="button" value="Connect"/>

Scopus | ORCID

1 | Select profiles 2 | Select profile name 3 | Review publications 4 | Review profile 5 | Send Author ID 6 | Send publications

Please select all profiles that contain publications authored by you and click the next button to continue.

Firsova, Nadezda

Author ID: 57222758528
Documents: 1
Affiliation: Czech University of Life Sciences Prague

|

About Scopus About
What is Scopus Terms and Conditions
Content coverage Privacy Policy
Cookie Policy

Copyright © 2021 Elsevier B.V. All rights reserved. Scopus® is a registered trademark of Elsevier B.V. Cookies are set by this site. To decline them or learn more, visit our [cookie policy page](#).

ResearcherID and Publons

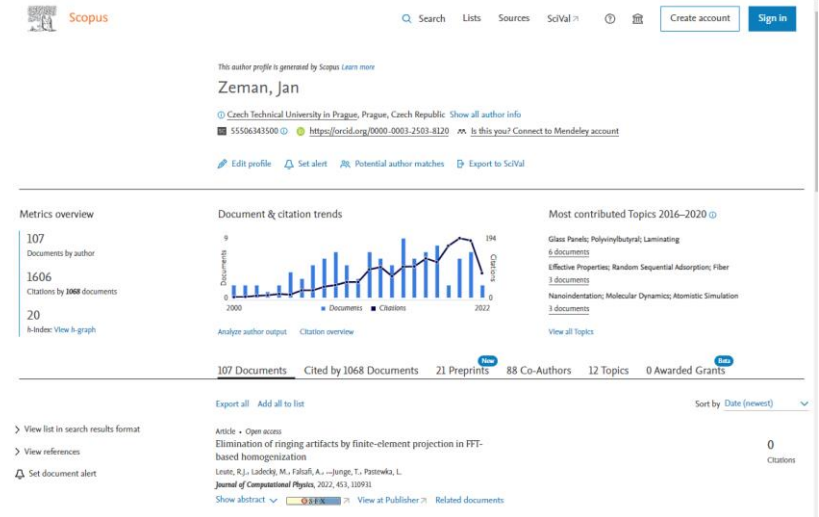
- [Publons](#) is a scientific profile for tracking your publications, citation metrics, peer reviews and journal editing contribution
- Powered by the Web of Science
- Integration with ORCID
- [ResearcherID](#): a unique author identifier on Publons, Web of Science, and InCites
- April–May 2022: [announced](#) moving Publons profiles to WoS

The image displays two screenshots of a researcher's profile. The top screenshot is a Publons profile for Milan Jirasek, showing a circular profile picture, his name, and the title 'Top peer reviewer'. Below this, it lists his affiliation as 'Professor - Department of Mechanics, Czech Technical University in Prague'. A summary table shows: PUBLICATIONS: 118, TOTAL TIMES CITED: 4,153, H-INDEX: 31, VERIFIED REVIEWS: 255, and VERIFIED EDITOR RECORDS: 1. The profile also includes a 'Research Fields' section with 'COMPUTATIONAL MECHANICS' and a 'Most cited publications' section featuring 'Nonlocal Integral Formulations of Plasticity and Damage: Survey of Progress' with 817 citations. The bottom screenshot is a Web of Science ResearcherID profile for Milan Jirasek, showing his profile picture, name, and affiliation 'Czech Technical University in Prague'. It lists his 'Published names', 'Organizations' (Czech Technical University Prague, University of Glasgow, Ecole Polytechnique Federale de Lausanne), 'Awards' (Top reviewers in Engineering - September 2018 and 2016), and 'Other identifiers' (ORCID: https://orcid.org/0000-0001-5795-9587). A 'Verify your Author Record' section is also present. The bottom part of the screenshot shows a 'PUBLICATIONS' tab with 110 publications from the Web of Science Core Collection and a 'PEER REVIEW' tab.

Example of Publons profile and WoS profile

Scopus Author Identifier

- [Scopus Author Identifier](#) enables to you to distinguish authors with similar names in Scopus and to group all documents written by the same author
- [Author Feedback Wizard](#) for managing the author identifier



Example of Scopus Author Identifier

Academic online presence: tips & tricks

- Put effort into proper ORCID profile setting (it can help you with visibility and maintaining an up-to-date publication list)
- Create your academic CV and keep it up-to-date
- Choose relevant online profiles or social media and take care of them (up-to-date, be thoughtful about nicknames and content you share)
- Keep in mind that [a social networking site is not an open access repository](#)
- Be aware of the results of your name searching via Google, Google Scholar, and Bing (or other search engines)
- Cross-link and check consistency with profile pictures and variations of your name

Get Assistance

Schedule a [remote consultation](#):

- Please don't be shy; [our team](#) includes doctoral students who know the issues you face.
- We also provide consultations about creating a comprehensive search strategy and organizing yourself as you begin a specific writing project.

Useful links:

- [STEMskiller](#): comprehensive skills set map for early career researchers
- [LaTeX support](#)
- [Bibliometric services](#)
- [Subject guides](#)



Contacts

Naděžda Firsová

nadezda.firsova@techlib.cz

Eva Karbanová

eva.karbanova@techlib.cz

Thank you

Questions?