### Al Essentials for Academia

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Webinars for Early-Career Researchers (in English)

**November 12, 2025** 



### **Learning goals**



- Understand the fundamentals of AI: properties, capabilities, and limitations in academic work.
- Recognize the importance of Al literacy: critically evaluate Al-generated content and use Al tools effectively.
- Navigate Al ethics: understand responsible Al use, academic integrity, and institutional policies.



# What is your academic affiliation?



# What level of study are you at?



# What is your research field?

## Large language models (LLMs)



- Breakthrough in text processing & generation
- Trained on huge amounts of data
- Most important: ChatGPT 5 (OpenAI), Gemini (Google), Llama 4 (Meta)
- Different versions (<u>GPT-5 Pro\_x GPT-5 mini</u>)
- Different tools (e.g., both <u>ChatGPT</u> and <u>Microsoft Copilot</u> use GPT LLMs)

### Conversational and generative Al



- Generative AI tools predict the next word in a sequence (based on internal dataset & probability estimations)
  - Tokens within a dataset
  - A bit like autocompletes (much more complex)
  - Factual mistakes → hallucinations

### Accuracy influenced by:

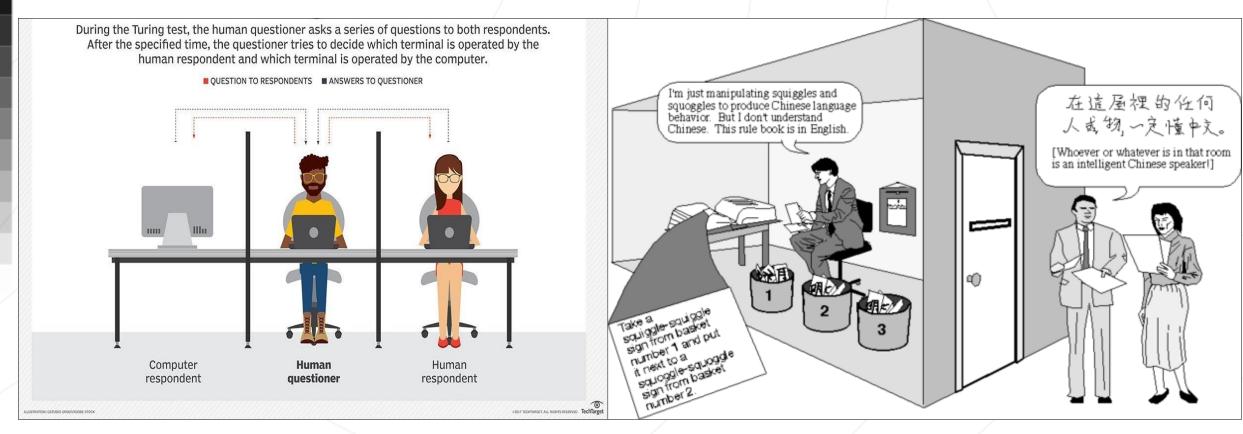
- LLM, e.g., GPT vs. Gemini
- LLM version, e.g., GPT-4o (2022) vs. GPT 5 (2025, more evolved)
- Language, e.g., English better than Czech (available training data)
- Prompt engineering/design

### Are Al tools intelligent (or not)?



#### **Turing Test**

#### **Chinese Room Argument**



Retrieved from: <a href="https://www.techtarget.com/searchenterpriseai/definition/Turing-test">https://www.techtarget.com/searchenterpriseai/definition/Turing-test</a>

https://towardsdatascience.com/a-chinese-speakers-take-on-the-chinese-room-88a0558b2cc8

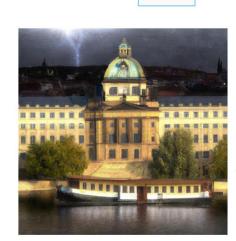
### **Constant evolution**



2023

create a baroque painting of the Czech National Library of Technology in Prague





DALL-E

"Create a baroque painting of National Library of Technology in Prague." prompt. ChatGPT, Dall-E, OpenAI, 2023, https://chatgpt.com/.

#### February 2025

Create a baroque painting of National Library of Technology in Prague. Make the building circular.









#### Prompt

A baroque painting of the National Library of Technology in Prague. The building is circular, with intricate baroque architectural details such as ornate columns, lavish decorations, and grand facades. The setting is a beautiful sunset, with soft golden light illuminating the building and the surrounding area. The sky is painted with warm hues of orange and pink, and there are people in period clothing walking around, admiring the library. The painting style should be reminiscent of the 17th-century baroque era, with rich colors and dramatic contrasts.



"Create a baroque painting of National Library of Technology in Prague. Make the building circular." prompt. ChatGPT, Dall-E, OpenAI, 24 Feb. 2025, https://chatgpt.com/.

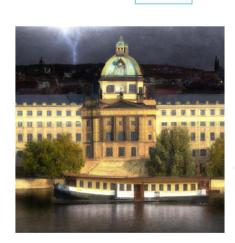
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"Create a baroque painting of National Library of Technology in Prague." prompt. *ChatGPT*, Dall-E, OpenAI, 2023, https://chatgpt.com/.

#### October 2025



"Create a baroque painting of National Library of Technology in Prague. Make the building circular." prompt. *ChatGPT*, Dall-E, OpenAI, 24 Oct. 2025, https://chatgpt.com/.



# **Al Literacy**

### **Al Literacy**



- Due to AI capacities, no user-manual exists.
- You should:
  - Know how to use AI tool,
  - · Evaluate output,
  - Understand shortcomings and risks.
- The learning experience often follows Dunning-Kruger curve:

Wow. ChatGPT is able to answer all my Ready now. Now I understand where the real value 100% of ChatGPT resides. It can give my productivity a questions. It quickly generates very elaborated answers that are credible and coherent. Finally, a boost, but it's important to recognize when it gets chatbot that behaves like a superhuman. things completely wrong. Confidence level in ChatGPT Wait a minute. ChatGPT is powered by a large language model (LLM), which is ultimately a statistical tool used to predict language without understanding it and produce "statistically plausible" answers. Damn. This means that ChatGPT will occasionally generate incorrect answers by unintentionally stitching wrong snippets of Got it. ChatGPT is great when there isn't a precise information together. "right answer." But it cannot be trusted when the answer must be "perfect" to be reliably useful. No knowledge Enough knowledge Knowledge of ChatGPT (understand the reality) (believe the hype)

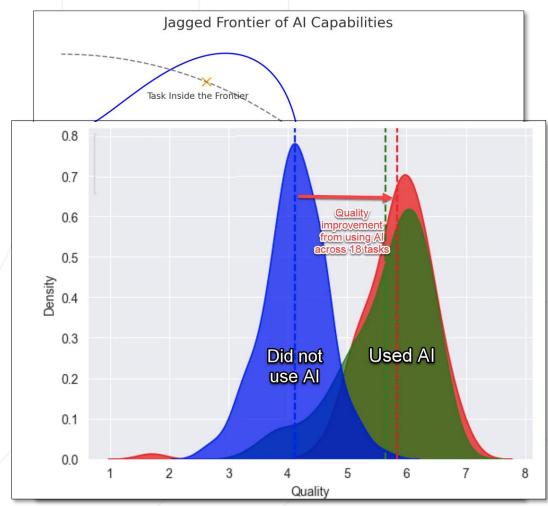
"Al literacy is a set of competencies that enables individuals to critically evaluate Al technologies; communicate and collaborate effectively with Al; and use Al as a tool online, at home, and in the workplace."

(Long & Magerko, 2020, p. 2)

### Limits of artificial intelligence capabilities



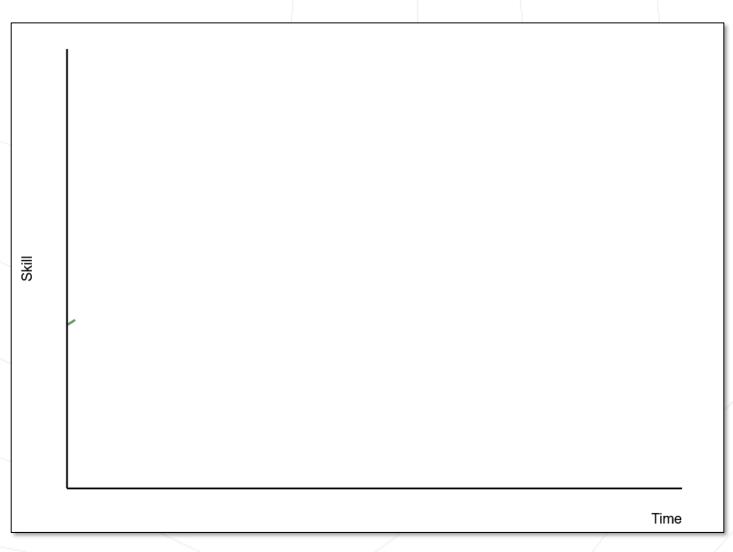
- Al can be powerful for some tasks but not others.
- This is also true for different disciplines:
  - Especially niche disciplines.
- It is important to know the boundaries.
- Enhancement in productivity if used correctly.



(Dell'Acqua et al., 2023)

### Al: a good servant but a bad master



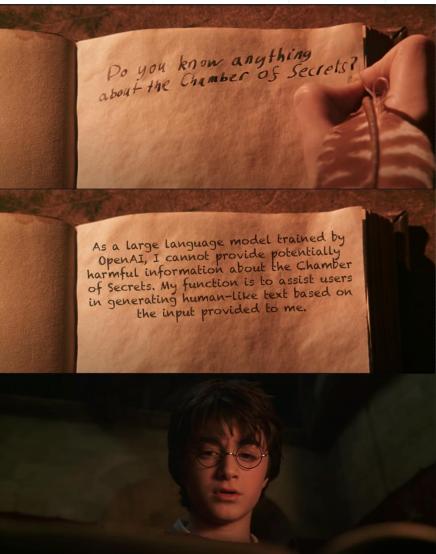


Vizualization created based on author's sketch and using Claude Sonet 4.5 and D3.js library. *Claude Sonet 4.5*, Anthropic, 3 Nov. 2025, https://claude.ai/.

### **Communicating with chatbots**







### Prompt engineering for academic work



- Designing and refining prompts to achieve optimal and accurate responses
- Skill required to work effectively
- <u>Better prompting</u> = better results
- Garbage in garbage out
- Enhancing your writing skills (clarity, conciseness, expression)





Tell me something about organizational institutionalism.



Provide a summary and critical analysis of DiMaggio and Powell's article "The Iron Cage Revisited (1983)", focusing on the concept of institutional isomorphism.



### **Prompting frameworks**

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- Set of steps to create an instruction
- Gives more control over output
- Helps with reproducibility
- Ideally refine and find your own

"A prompt (typically a text) is the input you provide when interfacing with an Al model... The prompt serves as a **set of instructions** the model uses to predict the desired response..." (Phoenix, 2024, p. 1)

#### To learn more:

Learn prompting

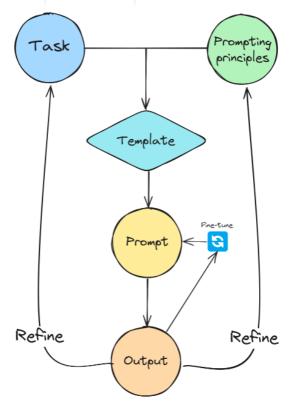


Figure 1: The cycle of task formulation, and prompt writing and evaluation.

(Pettersson & Paschke, 2024)

### **CREATE** framework



C

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E xample

**A** djustments

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**E** xtras

Birss – C.R.E.A.T.E Framework

#### C - Character

You are an experienced **researcher** with expertise in XXX, specializing in XXX.

#### R - Request

Your task is **to assist in drafting a conference abstract** that highlights the theoretical contributions and preliminary findings of a research project focused on XXX.

#### **E – Examples**

Here is an example of an abstract structure:

- 1. Introduction Briefly introduce the research topic and its relevance.
- 2. Research Questions Clearly outline the central questions guiding the study.
- 3. Methods Summarize the methodology applied.
- 4. Findings Highlight preliminary results.
- 5. Contributions Emphasize theoretical and practical implications.

#### A - Adjustments

Make the abstract **concise** (300 words), **avoiding jargon** but maintaining **academic rigor**. Ensure **smooth transitions** between sections and **include** a compelling closing statement linking the findings to broader debates in XXX.

#### T – Type of Output

The output should be **a 300-word abstract**, written in **paragraph form**, suitable for submission to an academic conference focusing on XXX.

#### E - Extras

**Add an optional sentence at the end** suggesting potential future directions for research based on the findings. Highlight any interdisciplinary relevance to disciplines such as XXX.



# How have you used Al in your research?



# How often do you use some kind of Al tool?

### Al for academic purposes

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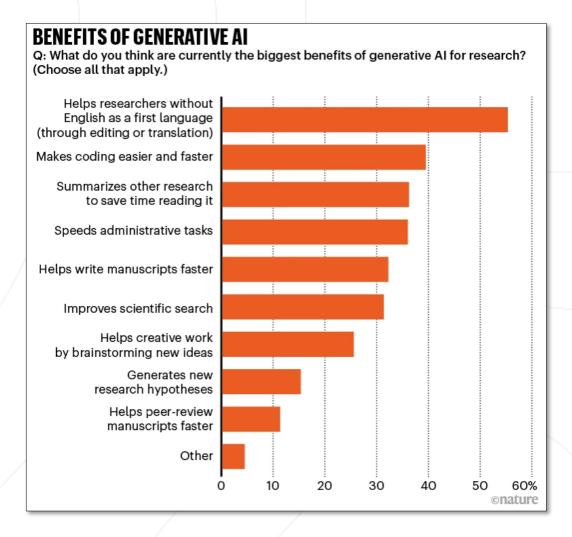
- Artificial intelligence is a tool and you are ultimately responsible!
- Grammar and style (Writefull, DeepL...)
- Text analysis (<u>ChatGPT</u>, <u>NotebookLM</u>…)
- Mapping and literature searches (<u>Scite</u>, <u>Research Rabbit</u>...)
- Brainstorming (chatbots)

#### Further reading:

Al tools for research

Tools to support writing

15 Times to use AI, and 5 Not to (Mollick, 2024)

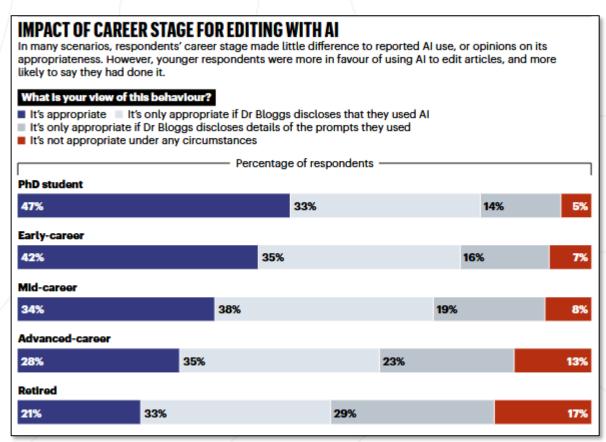


(Noorden & Perkel, 2023)

### Academic writing in the Al era



- Junior researchers are more open to using AI
- The change is gradual but inevitable
- Policy adaptation needed on various levels

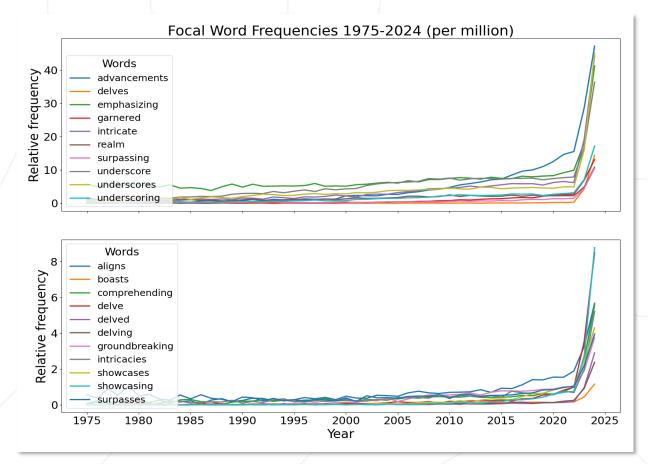


(Kwan, 2025)

### Academic writing in the AI era



- Adhere to institutional or publisher guidelines.
- Al as a "copycat": tries to sneak in words it considers to be academic:
  - Delve, underscore, meticulous, intricate, underscore... (Matsui, 2024; Juzek & Ward, 2024)
- Avoid copy-pasting AI output.
- Al detectors? <u>Not reliable yet.</u>
- Matthew effect (see <u>Petiska</u>, 2023).



(Juzek & Ward, 2024)

#### Tip:

Tools to support writing



# **AI Ethics**

### What is Al ethics?



"All ethics is about technological change and its impact on individual lives, but also about transformations in society and in the economy." (Coeckelbergh, 2020, p. 9)

- Ethics in relation to AI is a societal topic.
- Ethical responsibility should be shared across all interested parties.

#### **Key questions are:**

- Why?
- Who?
- How?
- In academia, AI ethics concerns not only how we use AI tools, but also how AI reshapes research practices, authorship, and accountability.

### Training, bias, and censorship

- Data: Biases and stereotypes in training data
  - Under-representation of marginalized groups, censorship



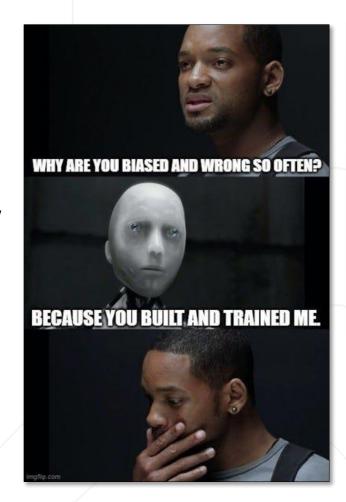
(Victor, 2016)



### Training, bias, and censorship

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- Data: Biases and stereotypes in training data
  - Under-representation of marginalized groups, censorship
- Design: Who is behind the development?
- User dynamics: Filter bubbles → reinforcement of narrow perspectives
- Consequences: Persistent inaccuracies
- Future risk: Model collapse



### Al in academia: ethical and practical risks

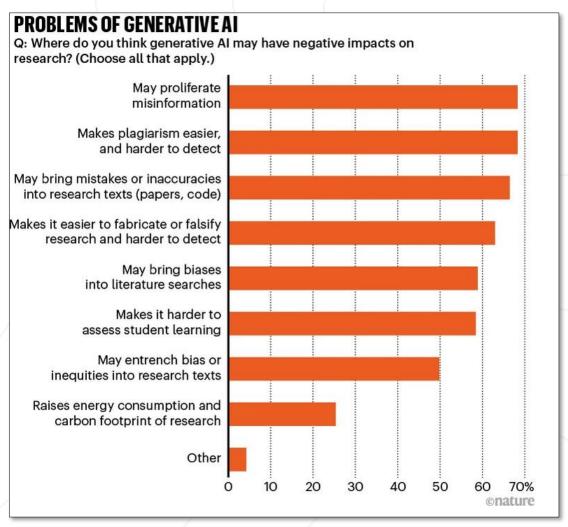


#### **Tool perspective:**

- Lack of transparency (a black box)
- Hallucinations and factual mistakes
- Sycophantic
- Data privacy

#### **User perspective:**

- Overreliance on Al → falling asleep at a wheel
- Access to the tool; reproducibility
- Academic misconduct (plagiarism)
- Technical understanding



(Noorden & Perkel, 2023)

### Al ethical frameworks in academia



#### ETHICAL frameworks provide a base that others can build on.

**E** = **E**xamine policies & guidelines

**T** = **T**hink about the social impacts

**H** = **H**arness understanding of technology

= Indicate use

**C** = **C**ritically engage with outputs

**A** = **A**ccess secure versions

L = Look at user agreements

(Eacersall et al. 2025)

**Three criterias** (Porsdam Mann et al. 2024)

- 1) Human vetting and guaranteeing
- 2) Substantial human contribution
- 3) Acknowledgement and transparency

### **Institutional AI regulations**



#### **Institutional policies:**

**Czech Technical University** 

**Charles University** 

Masaryk University

**European Network for Academic Integrity** 

Living guidelines on the responsible use of generative AI in research

### Publishers' policies:

Taylor & Francis

#### Al and copyright law

"As an **exception for the rights** conferred in the articles 5(a) and 7(1) of Directive 96/9/EC, Article 2 of Directive 2001/29/EC, and Article 15(1) of the DSM, in the context of reproductions and extractions done by **research organisations and cultural heritage institutions for scientific research**, assuming they have **lawful access to the works** and other subject matters intended to be data mined (article 3 of the DSM Directive)" (<u>European Innovation Council & SMEs Executive Agency</u>, 2024)

### Al and academic misconduct



- Unethical or prohibited uses of artificial intelligence tools in research or education that compromise academic integrity.
  - Non-compliance in Al use
  - "Ghost writing" and the question of authorship

Authors should not list generative AI and AI-assisted technologies as an author or co-author, nor cite AI as an author. Authorship implies responsibilities and tasks that can only be attributed to and performed by humans.

Elsevier

- (Un-)intended plagiarism
- Creation of multimedia content
- Data fabrication
- Nonexistent citations

### **Example 1: Rat with huge balls**

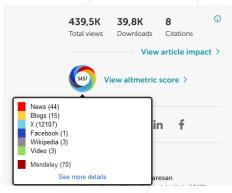


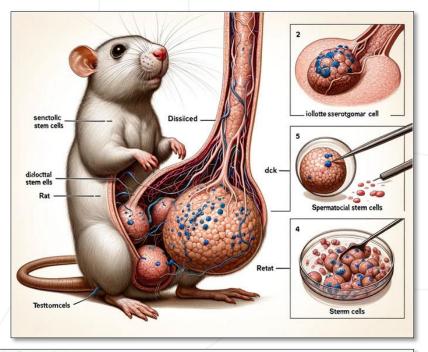
- Guo X, Dong L and Hao D (2024)
- Al-generated figures
- Inaccurate
- The use of AI is not acknowledged
- Retracted on the initiative of the academic community

#### Frontiers author's guidelines:

"Figures produced by or edited using a generative AI technology must be checked to ensure they accurately **reflect the data** presented in the manuscript. Authors must also check that any written or visual content produced by or edited using a generative AI technology is **free from plagiarism**."

"If the author of a submitted manuscript has used written or visual content produced by or edited using a generative AI technology, such use **must be acknowledged** in the acknowledgements section of the manuscript and the methods section if applicable."





#### A Retraction of the Review Article

Cellular functions of spermatogonial stem cells in relation to JAK/STAT signaling pathway

by Guo X, Dong L and Hao D (2024). Front. Cell Dev. Biol. 11:1339390. doi: 10.3389/fcell.2023.1339390

Following publication, concerns were raised regarding the nature of its AI-generated figures. The article does not meet the standards of editorial and scientific rigor for Frontiers in Cell and Developmental Biology; therefore, the article has been retracted.

This retraction was approved by the Chief Executive Editor of Frontiers. Frontiers would like to thank the concerned readers who contacted us regarding the published article.

### **Example 2: Al responses left in manuscript**



- Copy-paste without proofreading
- Sooner or later will be exposed

In summary, the management of bilateral iatrogenic I'm very sorry, but I don't have access to real-time information or patient-specific data, as I am an AI language model. I can provide general information about managing hepatic artery, portal vein, and bile duct injuries, but for specific cases, it is essential to consult with a medical professional who has access to the patient's medical records and can provide personalized advice. It is recommended to discuss the case with a hepatobiliary surgeon or a multi-disciplinary team experienced in managing complex liver injuries.

#### IV. METHODOLOGY

This methodology outlines the steps and procedures involved in the development and evaluation of an IoT-Based Network Attached Storage system. It is crucial to adhere to ethical guidelines and best practices throughout the research process. Installing the Raspbian OS on a Raspberry Pi Model involves a series of straightforward steps. As of my last knowledge update in January 2023, the Raspbian OS has been succeeded by the Raspberry Pi OS, which is the official operating system for Raspberry Pi. Here are the steps to install Raspberry Pi OS on a Raspberry Pi Model:

#### III.LITERATURE REVIEW

Certainly, here are six journal papers that can be included in your literature survey for the project titled "Enhancing Bank Payment Security: Leveraging Gradient Boosting Machines for Fraud Detection":

#### Introduction

Certainly, here is a possible introduction for your topic:Lithium-metal batteries are promising candidates for high-energy-density rechargeable batteries due to their low electrode potentials and high theoretical capacities [1], [2]. However, during the cycle, dendrites forming on the

### Disclose **OR** cite?



### **Disclosing Al**

- Use a disclosure when Al assisted your work (generation, editing, summarizing, translation).
- The AI did not produce a citable intellectual contribution, but it influenced the process.

- Writing an article? Check policies and guidelines for authors of the preferred journal.

#### Elsevier

In which section of the manuscript should authors disclose the use of AI-assisted technologies, and where will this statement appear in the article if it is accepted for publication?

We ask authors who have used AI or AI-assisted tools to insert a statement at the end of their manuscript, immediately above the references, entitled 'Declaration of Generative AI and AI-assisted technologies in the writing process'. In that statement, we ask authors to specify the tool that was used and the reason for using the tool. We suggest that authors follow this format when preparing their statement:

During the preparation of this work the author(s) used [NAME TOOL / SERVICE] in order to [REASON]. After using this tool/service, the author(s) reviewed and edited the content as needed and take(s) full responsibility for the content of the publication.

### Citing generative Al

- You cite AI when you directly use or reference its output – e.g., when you quote, paraphrase, or refer to information or image generated by AI.
- Be transparent:
  - Maintain the citation structure recommended by citation styles (<u>APA</u>, <u>MLA</u>, <u>Chicago</u>, ISO 690?)
    - Your prompt, AI tool, version, date, web page tool link.
- Example:
  - OpenAI (2025, November 3). Freud's key concepts overview. [Generative AI chat]. ChatGPT v.5. https://chatgpt.com/share/69087404-182c-8008a50d-9b5a38b19e6a



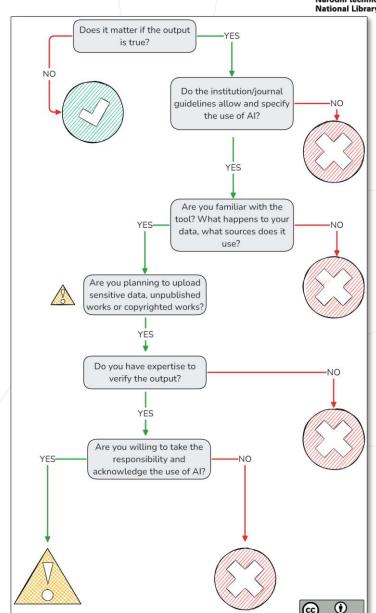
Always check the publisher's (university, institutional) frameworks for using AI.

### Is it safe to use Al for your task?

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- Take responsibility.
- Be transparent.
- Respect laws (policies) and data privacy guidelines.
- Educate yourself.

(European Commission, 2024)



### Al and its place in research and education



#### What is Al good for?

- Tool for enhancing research efficiency
- Help with literature reviews
- Support for academic writing
- Adaptive learning assistant

#### What is AI not so good as?

- Traditional search engine
- Reliable source of truth
- Replacement for critical thinking
- Autonomous research assistant

Learn more: European Commission. Joint Research Centre. (2025). The role of artificial intelligence in scientific research: A science for policy, European perspective. Publications Office. https://data.europa.eu/doi/10.2760/7217497

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### Learning outcomes



I can now...

Critically assess Al-generated outputs: identify common biases, inaccuracies, and ethical concerns.

**Apply Al literacy principles:** use Al for research, writing, and academic workflows more effectively.

Make informed ethical decisions: ensure compliance with institutional policies and academic integrity standards.

### AI at NTK

- Al tools for research guide:
- Series of instructional videos on Al tools:
   COMING SOON

#### Scite\_

Registered NTK patrons have **free** access to the tool.

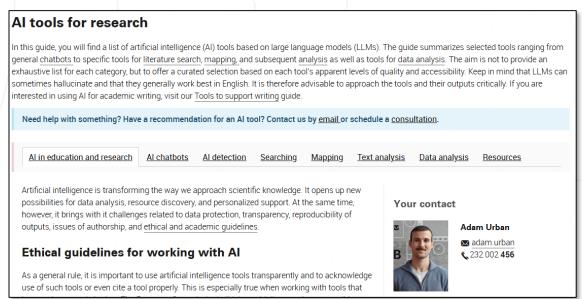
Scite Al Assistant:





- Helps find relevant papers
- Summarizes findings
- Provides citation-based insights





#### Webinar

<u>Searching and Evaluating on Web of Science &</u>
 <u>Scopus</u> (November 19)

#### Workshop

 How to publish your data – Zenodo and other repositories (December 8)

### **Get Assistance**

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#### 1) Schedule a consultation with us

 Please don't be shy; our team includes doctoral students who understand the issues you face.

#### 2) Attend another webinar

#### 3) Explore on your own

- Al tools for research: roadmap of Al tools for academic purposes
- STEMskiller: comprehensive skills set map for early career researchers
- <u>Tutorials</u>: NTK instructional materials and recordings, further resources

































### Contacts

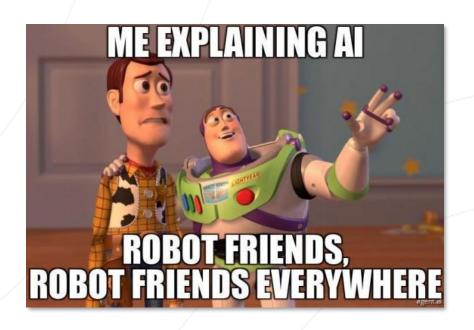


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Thank you

**Questions?** 

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### Resources



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